



collectible global ARTBook

## application form

Complete and return this publishing form by eMail to [artist@mastersoftoday.com](mailto:artist@mastersoftoday.com)

**ARTIST NAME**

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**ADDRESS**

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**CITY**

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**STATE**

**ZIP /POST CODE**

**COUNTRY**

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**PHONE**

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**EMAIL**

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**WEBSITE**

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TITLE: CREATIVE **GENIUS** ▶ HARDCOVER ▶ ART PAPER ▶ 25000 COPIES

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▶ BOOK SIZE: IN: 10X10 | CM: 24x24 ▶ PRINTED IN EUROPE

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**EDITORIAL FEE**

The editorial fee applies to selected artists and galleries.

ONE - PAGE UP TO 2 REPRODUCTIONS, UP TO 300 WORDS  EUR 590

TWO - PAGES UP TO 6 REPRODUCTIONS, UP TO 500 WORDS  EUR 990

14 - PAGES UP TO 25 REPRODUCTIONS, UP TO 3000 WORDS  EUR 5670

ADDITIONAL PAGES EUR 390 each x # of pages \_\_\_\_\_

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▶ **PUBLISHING MATERIALS REQUESTED** (send to [artist@mastersoftoday.com](mailto:artist@mastersoftoday.com)):

- The art works (JPG image files, (300 dpi /23 cm / 9 inches)
- The works details: title, year, media, size
- Up to 500 words of critic or statement
- The personal website
- The place of residence and work
- A photo of yourself (300 dpi 4 cm./1,5 inches)

▶ **PAYMENT**  DIRECT TRANSFER PAYMENT ON ACCOUNT (Ask for Details)

ONLINE PAYMENT BY PAYPAL (Ask for Details)

WESTER UNION (Ask for Details)

▶ **CRITERIA FOR INCLUSION**

- Each artist nomination and inclusion in book is made on the merit of the works.
- The nominations are judged solely by visuals submitted as attachment send by email.
- MOT doesn't remits to make profit and all editorial fees go into the editing and basic running costs of the demanding art publishing.
- The editorial fee requested is not for the right to be the included in MOT's art books but represents an editorial standard cost that refers the creative layout and design-per-page and includes three-hours of effective full editing, text review & post-editing, plates, offset, packing, shipping, distribution.
- Accepted submissions editorial fee is required no later than the accepted submitter will receive a layout alternative.
- The printing cost is not included by the editorial fee and is supported by publisher
- The editorial fee applies to accepted submissions only.
- The editorial fee should be provided by a gallery or museum, corporation or individual contributor or self-provided.
- Each artist will receive three copies of the book. Subject to availability, additional copies may be purchased at shipping and handling cost.
- MOT distribution is through large wholesalers and ecommerce channels in US bookstores and internationally including Barnes and Noble, Borders, Amazon in USA, Canada, France, Germany, UK, Australia and many more.

**DATE**

**SIGNATURE**

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## PUBLISHING AND BOOKING REGULATIONS

1. Rates, conditions and space units are subject to change without notice.
2. The acceptance or execution of an publishing order is subject to publisher's approval of copy, text, display, works and illustration.
3. Orders for specific units of space and specific dates of insertion are necessary.
4. All orders are accepted subject to labour disputes, accidents, fires, acts of God, or other contingencies beyond the publisher's control (whether like or unlike any of those enumerated herein) which prevent the publisher from partially or completely producing, publishing, or distributing MASTERS OF TODAY Publishing and art books series, WORLD of ART Publishing, WORLD of ART contemporary global art magazine. Further, the publisher shall not be liable for damages if there is failure to publish for any reason.
5. All copy, text display and illustration are published upon the understanding that the artist, representative, advertiser, and the advertising agency are fully authorized, have secured proper written consents for the use of names, pictures and testimonials of any living person, and may legally publish and cause such publication to be made, and the artist, representative, advertiser, and the advertising agency agree to indemnify and save harmless the publisher from any and all liability, loss and expense of any nature arising out of such publication.
6. The publisher reserves the right to reject or cancel any publishing material and advertising which in the opinion of the publisher does not conform to standards of the publication.
7. No deduction for error in key numbers or other typesetting done by the publisher is allowed.
8. All publishing materials and advertisements must be clearly identifiable as such with a trademark or signature of the advertiser shall be placed with copy which in the publisher's opinion resembles editorial copy.
9. Failure to make insertion orders correspond in price or otherwise with rate schedule is regarded only as a clerical error and publication is made and charged for upon the terms of the schedule in force without further notice.
10. Non-standard units of less than page space are figured at the rate of the largest quoted standard unit or combination of such units, and at the line rate for space in excess thereof.
11. Cancellation of any portion of a contract nullifies all rate and/or position protection for the remainder.
12. Cancellation or charges in orders not accepted after the closing date.
13. Rates charged and discounts allowed are subject to short rate or rebate at expiration or sooner termination of the contract period if different from rates or discount earned or space actually used.
14. Publisher reserves the right to cancel the contract upon default in payment or breach of any provision herein, and all unpaid charges and short rates shall become immediately payable.
15. It is the responsibility of the artist, representative or advertiser to ensure that all inserts and other advertising comply with the Swedish postal regulations and other applicable Swedish laws and regulations.
16. The liability of the publisher for any error for which he may be held legally responsible will not exceed the cost of the space occupied by the error. The publisher will not, in any event, be liable for loss of income or profits or any consequential damages.
17. No conditions, printed or otherwise, appearing on contracts, order or copy instructions that conflict with the publisher's policies will be binding on the publisher.